



## Price list

### Publication design

*(anything with pages)*

£125  
per double page

Includes:

- Digital PDF with digitally interactive elements
- Print ready PDF with 3mm bleed and crop marks
- 1 icon illustration per chapter

### Illustration

*(based on complexity)*

Mini icon set (3): £167

Icon: £167

Graphical: £500

Detailed: £1000

Logo: £750 - £1500

Includes:

- PNG file with transparent bg
- High quality JPG
- Print ready file (PDF)

### Painting

*(based on size)*

Design stage: £750

Base price: £1000

Includes:

- Original, hand-rendered painting
- Professional photographs of the work

### Add ons

- Wider campaign consultancy with your marketing and comms team to maximise impact £500 - £1500
- x3 co-production workshops with a selected group from your target audience inviting them to be a part of the process and co-produce the outcomes £1500

**[lizzieslines@gmail.com](mailto:lizzieslines@gmail.com)**

*lizzieslines*

## License

All prices include the rights to use the work  
in the following ways:

- Regional audience reach
- Unlimited duration
- Up to 3 uses

OR

- National audience reach
- Up to 2 years duration
- Up to 3 uses

OR

- International audience reach
- Up to 1 year duration
- Up to 3 uses

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License upgrades:

- Upgrade on number of uses, audience reach or duration: +20% of the total project investment
- Commercial license (right to sell for profit):  
+100% of total project investment

All quotes are project dependent.

Contact details:

**[lizzieslines@gmail.com](mailto:lizzieslines@gmail.com)**

Website:

**[www.lizzieslines.com](http://www.lizzieslines.com)**